

ART PAPERS

PRINT ADVERTISING CONTRACT
artpapers.org/advertise

ADVERTISER _____

CONTACT / TITLE _____

ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____ EMAIL _____

DESIGN ART PAPERS WILL DESIGN AD: YES NO IF NO, PROVIDE DESIGNER CONTACT BELOW:

DESIGNER _____ PHONE / EMAIL _____

AD CONTACT Saskia Benjamin Victoria Camblin Other _____

PRINT ADVERTISING

Select publication quarter/s for your ad/s and specify year:

QUARTERLY

YEAR

#01 JAN-MAR _____

#02 APR-JUNE _____

#03 JULY-SEP _____

#04 OCT-DEC _____

Please contact your advertising rep for ad file delivery dates.

PRINT AD SIZE

Select the size of your ad:

BACK COVER. 8" w x 11" h (file size: 8.25" x 11.25" with .125" bleed)

FULL PAGE. 8" w x 11" h (file size: 8.25" x 11.25" with .125" bleed)

1/2 PAGE. HORIZONTAL. 7" w x 4.875" h

1/2 PAGE. VERTICAL. 3.375" w x 10" h

1/4 PAGE. VERTICAL ONLY. 3.375" w x 4.875" h

SPECIAL PLACEMENT REQUEST: _____

_____ x _____ = _____
TOTAL # ADS CONTRACTED CONTRACTED RATE PER ISSUE TOTAL CONTRACT AMOUNT (*PLEASE INITIAL)

SEE ALSO DIGITAL ADVERTISING CONTRACT

PAYMENT

First-time Advertisers may be asked to prepay before publication. All invoices are due and payable 30 days from the billing date. A finance charge of 1.5% of the outstanding balance will accrue every 30 days past the due date.

MAIL PAYMENT BY CHECK TO: ART PAPERS, PO Box 5748, Atlanta, GA 31107

PAY BY CREDIT CARD ONLINE: www.artpapers.org/payinvoice

CREDIT CARD MASTERCARD VISA AMEX NAME ON CARD _____

CARD # _____

EXPIRATION DATE _____ SECURITY CODE _____

BILLING ADDRESS (if different from above) _____

SIGNATURE - Signature of this agreement indicates acceptance of all terms of this contract (see Terms & Conditions).

DATE _____

SUBMIT CONTRACT email: ads@artpapers.org or fax: 678-999-7002

QUESTIONS: ads@artpapers.org phone 404.588.1837 x 18

TERMS & CONDITIONS

In these terms & conditions, 'Publisher' is Atlanta Art Papers, Inc. 'Advertiser' refers to the organization/entity purchasing an ad. 'Advertisement' refers to ads placed in print and/or digital formats.

1. **Contract:** No advertisement will be published without receipt of this agreement, completed, and signed by the Advertiser.
2. All contracts must be completed within one year of the first insertion. Any contracted ads not published within the contract period are subject to price change.
3. The Publisher reserves the right to decline Advertisements it deems unsuitable for publication.
4. **Liability:** The Publisher is not liable for any failure of or delay in the performance of this Agreement for the period that such failure or delay is due to causes beyond its reasonable control, including but not limited to acts of God, war, strikes or labor disputes, embargoes, government orders or any other force majeure event.
5. The liability of the Publisher for any errors for which they might be held legally responsible will not exceed the cost of the Advertisement.
6. **Permissions:** All Advertisements are published on the assumption that the advertiser is authorized to publish the entire contents thereof. The Advertiser will indemnify and hold Atlanta Art Papers, Inc. harmless from and against any losses and expenses, including attorneys fees, arising from publication; including and without limitation, those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright infringement.
7. **Placement:** The positioning of Advertisements is at the sole discretion of the Publisher. Requests for specific placements will be met as possible and may incur an additional fee.
8. **Ad Design Fee:** If Advertiser engages Art Papers design services, an Ad Design Fee of \$150 will be added to the ad rate. The fee includes one revision.
9. **Re-Design Fee:** The Publisher reserves the right to charge an additional "re-design" fee of \$50 on all ads submitted in an incomplete or incorrect format requiring major alterations to copy or layout. Should time allow, the Advertiser will be given the opportunity to make corrections prior to a fee being charged.
10. The Publisher is not responsible for Advertisements being printed or published incorrectly as a direct result of bad artwork.
11. The Publisher cannot accept responsibility for changes in dates of insertion and/or artwork/copy unless these are a) confirmed in writing, and b) in time for the changes to be made.
12. **Deadlines:** Advertiser is responsible for meeting deadlines. If material is not received in time for publication, advertiser will be billed for the full contract rate.
13. **Cancellations:** A contract may be cancelled without penalty by notifying the publisher in writing before the Reservation Deadline date. Reserved advertising space cancelled after the Artwork Delivery deadline date will incur a 50% cancellation fee. **All cancellations must be in writing.**
14. **Payment:** First-time Advertisers may be asked to prepay before publication. All invoices are due and payable 30 days from the billing date. A finance charge of 1.5% of the outstanding balance will accrue every 30 days.