

# ART PAPERS + advertise

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ART PAPERS is about contemporary art. That's all we've been about for more than thirty years—stubbornly, unpredictably, and reliably. Looking simultaneously at art communities across the USA and around the world, ART PAPERS scans the event horizon to challenge accepted notions and articulate new debates. Recognized as the independent critical voice that best covers all regions of the USA, we undauntedly assert a unique global perspective on what shapes art now.

Informed, inquisitive, and accessible, ART PAPERS is the essential, independent guide to contemporary art.

**FREQUENCY** Bi-monthly (6 issues/year)

**CIRCULATION** 30,000 per issue based on a pass-along of 3. Readers in over 60 countries.

## DISTRIBUTION

ART PAPERS is distributed by Armadillo, Central Books, Ingram Periodicals Inc., Levant, LMPI, Media Solutions, Source Interlink, and Ubiquity. Our magazine is available at mass retailers, independent bookstores, newsstands and contemporary museum shops across the U.S., Canada, Europe, the Middle East, Asia and Australia.

**COVER PRICE**

Single Copy	\$ 7
One Year (6 issues)	\$ 35
Student/Senior Rate	\$ 30
Canada/Mexico (one year)	\$ 45
Foreign (one year)	\$ 65

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Female 55% Male 45%

11% under 25  
27% ages 25-35  
39% 35-44  
19% 45-54  
4% 55 and over

Education:  
94% College Graduates  
12% Current Students  
(including post graduates)

Occupation:  
45% Creative Professionals  
33% Business/Management  
10% Educators  
12% Students

Visited Last Year:  
99% Museum/Gallery  
82% Theater  
24% Auction House  
67% Art Fair  
37% Antique Dealer  
87% Bookseller  
89% Lecture/Symposium

Household Income:  
52% \$49,999 or less  
24% \$50,000 – 99,999  
24% over \$100,000

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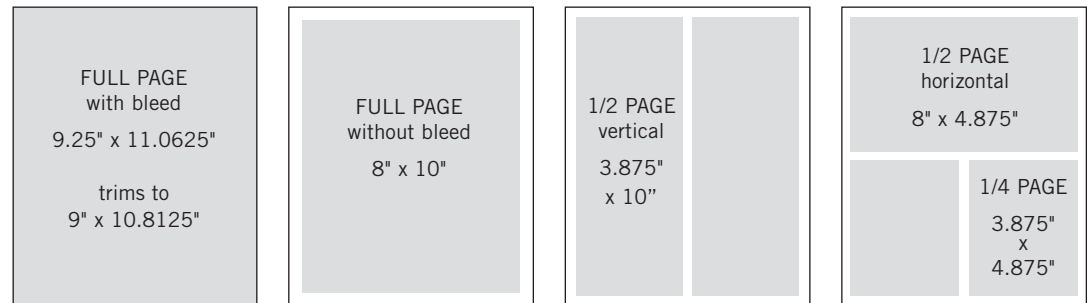
## RECENT RECOGNITION

Recipient of Inaugural Arts Writing Award, The Andy Warhol Foundation for the Visual Arts

“Invaluable intelligence about the art world” —Nicholas Serota, Director, Tate

“Smart and well-written ART PAPERS covers what's exciting in local scenes around the country—everything from the latest exhibitions to backyard sculpture and performance art—with a minimum of artspeak and a maximum of clarity.”

—Utne Magazine's 2003 Independent Press Award recognizing ART PAPERS as Best Arts/Literary Coverage



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	1/4 PAGE	650	600	550	+ Preferred placement add 15%			

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