

ART PAPERS + advertise

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effective with January/February 2014 issue

ART PAPERS is about contemporary art. That's all we've been about for more than thirty years—stubbornly, unpredictably, and reliably. Looking simultaneously at art communities across the USA and around the world, ART PAPERS scans the event horizon to challenge accepted notions and articulate new debates. Recognized as the independent critical voice that best covers all regions of the USA, we undauntedly assert a unique global perspective on what shapes art now.

Informed, inquisitive, and accessible, ART PAPERS is the essential, independent guide to contemporary art.

FREQUENCY Bi-monthly (6 issues/year)

CIRCULATION 30,000 per issue based on a pass-along of 3.
Readers in over 60 countries.

DISTRIBUTION

ART PAPERS is distributed by Armadillo, Central Books, Ingram Periodicals Inc., Levant, LMPI, Media Solutions, Source Interlink, and Ubiquity. Our magazine is available at mass retailers, independent bookstores, newsstands and contemporary museum shops across the U.S., Canada, Europe, the Middle East, Asia and Australia.

CONTEMPORARY ART FAIRS + CONFERENCES

FRIEZE, New York: May 9–12, 2014
I NEVER READ ART BOOK FAIR, Basel: June 18–21, 2014
ART BASEL MIAMI BEACH, Miami: December 4–7, 2014

COVER PRICE

Single Copy	\$ 7
One Year (6 issues)	\$ 35
Student/Senior Rate	\$ 30
Canada/Mexico (one year)	\$ 45
Foreign (one year)	\$ 65

READERSHIP PROFILES

Female 55% Male 45%

11% under 25
27% ages 25-35
39% 35-44
19% 45-54
4% 55 and over

Education:
94% College Graduates
12% Current Students
(including post graduates)

Occupation:
45% Creative Professionals
33% Business/Management
10% Educators
12% Students

Visited Last Year:
99% Museum/Gallery
82% Theater
24% Auction House
67% Art Fair
37% Antique Dealer
87% Bookseller
89% Lecture/Symposium

Household Income:
52% \$49,999 or less
24% \$50,000–99,999
24% over \$100,000

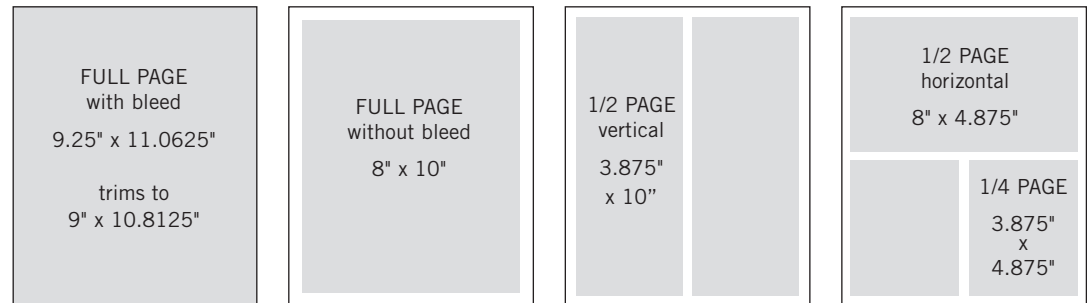
RECENT RECOGNITION

Recipient of Inaugural Arts Writing Award, The Andy Warhol Foundation for the Visual Arts

“Invaluable intelligence about the art world” —Nicholas Serota, Director, Tate

“Smart and well-written ART PAPERS covers what's exciting in local scenes around the country—everything from the latest exhibitions to backyard sculpture and performance art—with a minimum of artspeak and a maximum of clarity.”

—Utne Magazine's 2003 Independent Press Award recognizing ART PAPERS as Best Arts/Literary Coverage



ADVERTISING RATES	COLOR	1x	3x	6x	BLACK + WHITE	1x	3x	6x
	BACK COVER	2750	2500	2250	FULL PAGE	1400	1300	1200
	FULL PAGE	1700	1600	1500	1/2 PAGE	800	750	700
	1/2 PAGE	950	900	850	1/4 PAGE	550	500	450
	1/4 PAGE	650	600	550	+ Preferred placement add 15%			

- Advertising contracts, ad submission checklists, and digital file submission instructions: www.artpapers.org/advertise
- 15% advertising commission to recognized agencies only if paid within 30 days of billing date.
- \$75 service charge on all ads submitted in an incomplete format or for any materials received three days after deadline.
- Art Papers can create your ad. The ad design fee is \$150 for a single ad with text and one image (includes one revision).

ADVERTISING DEADLINES

January/February issue:
March/April issue:
May/June issue:
July/August issue:
September/October issue:
November/December issue:

RESERVATION

Nov 15
Jan 15
March 15
May 15
July 15
Sept 15

MATERIALS

Nov 20
Jan 20
March 20
May 20
July 20
Sept 20

ADVERTISING INFO ONLINE:

www.artpapers.org/advertise
+ ad rates + file specs
+ download ad contract
+ pay invoice

ADVERTISING SALES

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